



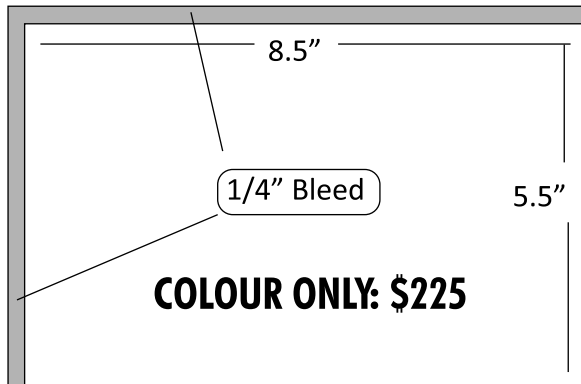
GUIDELINES: ADVERTISING SIZES & RATES

ACS NEWS MAGAZINE

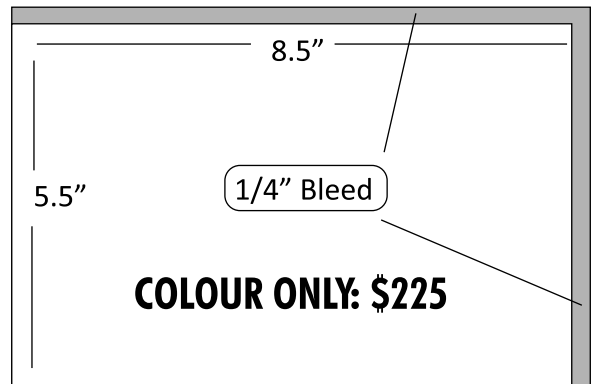
**Published by the Arts Council of Surrey, 10 times per year.
SPOTLIGHT contains 16 B&W pages with 8 full colour pages**

COVERS: Outer and Inner Colour Pages

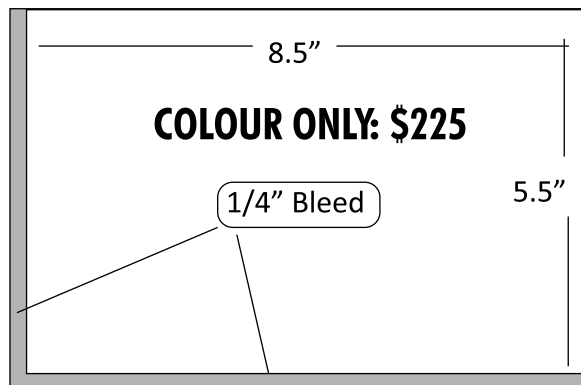
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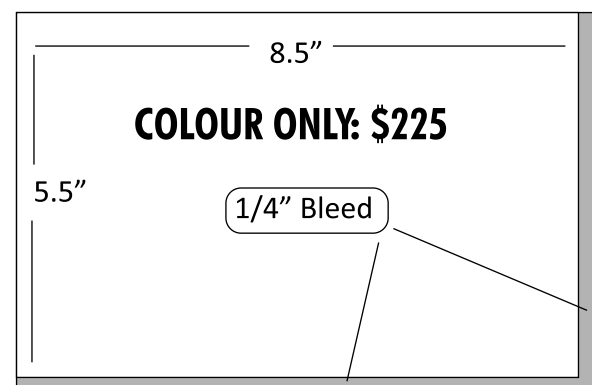
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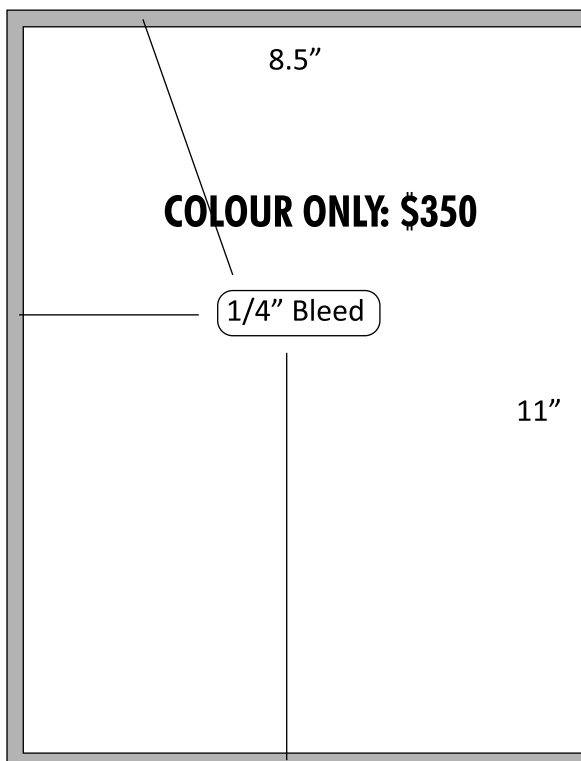
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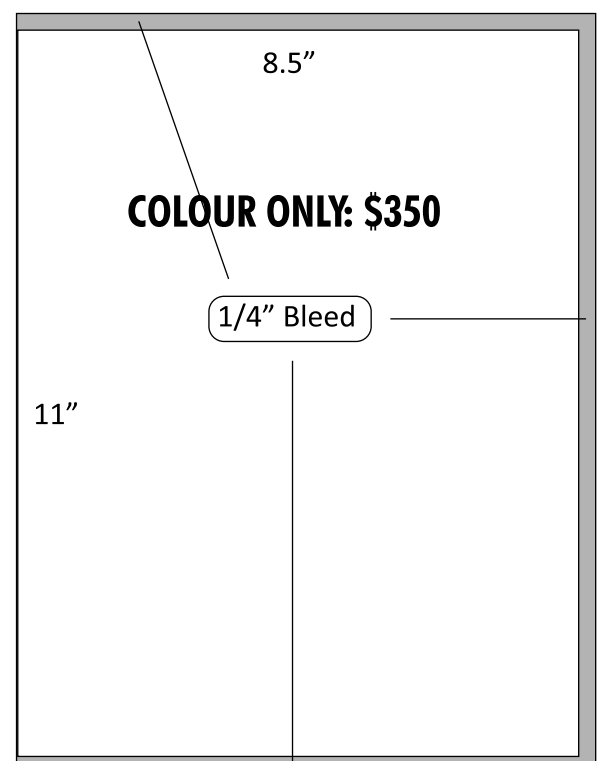
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Inside Front Cover: Full pg
& Outside Back Cover: Full pg



Inside Back Cover: Full pg



CENTRE COLOUR and B&W PAGES

HEADER

7.50"

**FULL PAGE
INSIDE CENTRE COLOUR
& B&W PAGES**

9.5"

**CENTRE COLOUR: \$300
B&W: \$275
[Book 10 Issues & Receive 20% OFF]**

FOOTER

HEADER

7.75"

**HALF PAGE
INSIDE CENTRE COLOUR
& B&W PAGES**

4.75"

**CENTRE COLOUR: \$250
B&W: \$100
[Book 10 Issues & Receive 20% OFF]**

Horizontal

FOOTER

HEADER

3.75"

**1/4 PAGE
INSIDE CENTRE COLOUR
& B&W PAGES**

4.5"

**COLOUR CENTRE: \$100
B&W: \$75
[Book 10 Issues
& Receive 20% OFF]**

FOOTER

HEADER

3.88"

**BUSINESS CARD
INSIDE CENTRE**

2.35"

**CENTRE COLOUR: Not Available
B&W: \$20.00**

FOOTER





SPOTLIGHT

on the arts

...the details

Payment

ALL NEW ads must be paid for in advance of publication. To receive multiple issue discounts the entire discounted amount must be paid in advance.

Ad Requirements

Ads should be in electronic format (PDF or JPG are preferred). All graphics must be minimum of 300 dpi (Dots per inch) or High Resolution. All ads must conform with measure set out in Guidelines. Ads can also be created for use in Spotlight on the Arts for a fee.

The Right Of Refusal

The Arts Council of Surrey reserves the right to refuse any advertising that the Editor determines to be offensive, inappropriate, not the right size or lacking sufficient information.

Deadlines

The deadline is the 1st day of the month preceding the publication date (for June issue, submit May 1).

Inside front/back or back cover must be booked in advance due to popularity.

No submissions will be accepted after deadlines unless prearranged with the Editor.

Contact us at:

info@artscouncilofsurrey.ca; 604-594-2700; 13530-72 Ave (Newton Cultural Centre)

Frequency Rates

Frequency Rate: If you book 10 issues , receive 20% Off.

Frequency Rates for less than 10 issues are available

Contact

To book your ad(s) or PSA placements contact: info@artscouncilofsurrey.ca or call 604.594.2700