



call for artists

FORSYTH PARK

Submission Deadline: Dec 22, 2021

Design Fee: \$2500

**Fabrication & Installation costs covered by the City*

The City of Surrey is inviting proposals for a photo-based image for a public artwork. The image will be printed and installed on a distinct washroom facility in Forsyth Park that has been recognized for its architectural ingenuity. This is an opportunity for artists to use photography and the captured image to develop a public artwork for the users of Forsyth Park. We are open to the full spectrum of photographic practice from documentary photography to digital collage.

Whalley and the Forsyth Park neighbourhood have undergone many changes over the centuries. The Kwantlen First Nation came to the Surrey area thousands of years ago. Along with other Coast Salish Nations, they established trade routes through what is now Whalley. With the arrival of European settlers the area, became a rural farming and logging community in the 1800s. Following the opening of the Patullo Bridge in 1937, the Whalley area saw a major commercial and residential building boom. In the present day, the residents around Forsyth Park are seeing their neighbourhood transform into a downtown urban centre.

The artwork should speak to the transformation that this neighbourhood has experienced and is still experiencing. It should reflect on the nature of change as a dimension of the theme “Love Where You Live.”



Who is Eligible?

- Surrey residents or members of a Coast Salish Land-based First Nation

What projects will be considered?

- Artwork must be a new and original image
- A digital photograph or photo-based artwork

We invite proposals that use the photographic medium in all its diverse forms; from a single, engaging image, digitally manipulated collages to new innovative approaches.

Project Goals

- To encourage residents to think about the on-going history of their neighbourhood including it' past, present, and future
- To create an opportunity for Surrey-based artists
- To enrich public space and bring art into the daily lives of neighbourhood residents



Selection Process

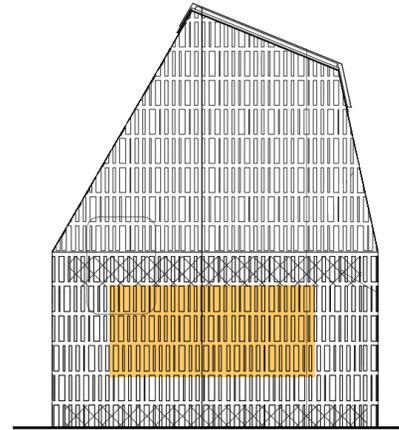
- The final artwork and artist will be shortlisted by a three-member panel
- The panel will have representatives from the local community
- At least one panel member will have artistic expertise and cultural knowledge
- The panel's selection will be presented to City Council for final approval

Technical Considerations

- The image will be printed on vinyl and wrapped on an aluminum panel measuring 5' x 8' / 152.4cm x 243.8 (H x W)
- The panel will be affixed to the side of the concrete structure
- The colour of the concrete is a light beige called "Sandstone"
- The City will provide technical assistance to ensure the digital file is properly prepared for printing
- The use of text is discouraged

Site Notes

- Forsyth Park is a 7.5 acre community park located between 139th and 140th Street
- The Park and nearby elementary school take their name from the old name of 139th Street
 - The road name appears as "Forsythe" in area maps from the 1950s
 - Early roads were often named after local settlers and/or contractors who built the road



Approximate placement of artwork



Image of washroom facility at Forsyth Park



Precedent example:

Chito Maravilla, [Lifting Hands](#), 2019.
Maple Green Park washrooms, Surrey.

In this example, the artist's design was cut out of the aluminum panel.

**Forsyth Park will be an aluminum panel wrapped in printed vinyl.*



- Forsyth Road Elementary School is directly adjacent the park. Final artwork image should be suitable for children and families
- The park features a dog off-leash area, a destination nature playground, picnic areas and pathways
- Artists are encouraged to visit the site before preparing their proposals

Administrative Notes

- The City respects the intellectual property rights of the artist
- The artist will retain ownership rights over the image
- The artist will grant the City a license to use their final design to fabricate and exhibit the image, as well as for promotion and documentation purposes
- Submitted images will only be shared with the selection panel and will not be used for any other purpose
- Due to the large number of submissions, only the artist selected for the opportunity will be contacted
- The City reserves the right to not implement the project should circumstances change

Compensation

The award for the selected artwork is \$2,500. Fabrication and installation costs are covered by the City.

Schedule

KEY DATES

November 26	Artist call announced
December 22	Application deadline
Week of January 13	Selection panel
February	Presentation to PRCC and City Council
March	Commission awarded Finalize artwork image Artwork production begins
April	Artwork installation



How to Apply

Please submit a concept proposal to Cris Mora at:

Email: publicart@surrey.ca

Subject line: **Forsyth Park Proposal**

**Deadline for application is
22 December 2021**

Your concept proposal should contain the following information:

- Your name, address, email and phone number
- Proposed artwork image for the mural (Maximum file size: 10 MB)
- A short artist statement that tells us the concept of the artwork
- A short bio that tells us about you and your practice